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O’Gara Aviation Company Renamed OGARAJETS

New Name and Logo Reflect Expanded Capabilities and Global Focus

Atlanta – O’Gara Aviation Company, a leading aircraft brokerage and sales firm has changed its name to OGARAJETS. Based in Atlanta, the company was founded in 1980, and has overseen more than a thousand aircraft transactions on behalf of its clients. Serving corporations, entrepreneurs and high net worth families and individuals, OGARAJETS has conducted business in more than 50 countries around the world.

“While the name is new, our mission endures,” said OGARAJETS Chairman and company Co-Founder John Foster III. “We are still committed to the values and virtues on which the company was founded 33 years ago. But as my sons Johnny and David have taken on the leadership of the company over the last several years, it made sense to rebrand the organization to lay the foundation for the next 30 years. Their unique skills, proven success and vision for its future have taken the company further that we’d ever envisioned.”

New Logo

Along with the new name, the company also revealed its new logo as part of the re-branding initiative. “The new logo, modern and streamlined, retains the O’Gara name, yet within a fresh new design that points to our company’s dynamic future,” said Johnny Foster, president and CEO. “The shorter name also uses the exact wording of our website URL, so there is a bit of simplification at work here as well.”

The logo—reminiscent of the sun rising over the horizon—represents the company’s continued ascent as industry leaders over the last several years, particularly as it has entered multiple global markets. The circle also suggests a portal or window onto the many opportunities that OGARAJETS creates for its clientele of aircraft owners and operators. As the symbol of perpetuity, the circle reflects the lifetime relationships that OGARAJETS establishes with its clients. The reflection at the bottom of the new logo expresses how the company’s future is really a reflection of its history.

New Website

As part of its rebranding efforts, OGARAJETS launched an entirely new, expanded website, OGARAJETS.com, that features the many aircraft listed for sale, as well as information about the company and its competitive advantages to buyers and sellers of pre-owned business jets. “The new website is a true reflection of our continued growth and expansion of capabilities as a brokerage and acquisitions firm,” said OGARAJETS Executive Vice President David Foster.

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“Despite the highly sophisticated market analysis we provide our clients, we are still a family business,” said Johnny Foster. “We treat our clients like family, and many of them are family businesses as well. It’s a privilege to carry forward the values and reputation for integrity that my father, John Foster worked so hard to develop and sustain. We are committed to maintaining our sterling reputation as we continue to prove that the most important elements in any aircraft transaction are integrity and trust,” he added.

About OGARAJETS

Founded in 1980, OGARAJETS is a global business jet sales and acquisitions company serving Fortune 500 companies, small and medium-sized businesses, families and high net worth individuals. The company has overseen more than 1,000 transactions in over 50 countries on behalf of its clients. A longtime leader in business jet market analytics, the company provides real-time market data to support its strategic guidance on buying and selling private aircraft. Renowned for integrity and a culture of service, OGARAJETS empowers its clients to make informed, confident decisions when buying or selling a business jet. To do business with OGARAJETS is to experience the time-honored values of transparency and trust, augmented by the most sophisticated market analysis and technical expertise. To learn more, visit www.OGARAJETS.com.